

FAST FACTS

Unique Visitors: 6,162,000

Page Views: 177 Million



The screenshot shows the Canada.com homepage with a navigation bar including News, Business, Sports, Entertainment, Lifestyle, Health, Travel, and Technology. A search bar is prominently displayed. Below the navigation, there are featured articles such as 'From boulevardier to sports car' featuring a Jaguar XK, and a 'Woman killed by falling concrete identified' headline. The page also includes a weather widget for Ottawa and a 'Choose Your Newspaper' dropdown menu.

Visitor Profile

	%	Index
GENDER		
Men	50%	101
Women	50%	99
AGE		
Under 18	12%	59
18-24	8%	87
25-34	19%	109
35-44	22%	117
45-54	19%	116
55+	20%	111
REGION		
BC	21%	150
Prairies	24%	140
Ontario	37%	99
Quebec	11%	48
Atlantic	6%	82
HHL D INCOME		
\$60K+	56%	98
\$75K+	39%	89
\$100K+	20%	82

80+ destination websites, including Canada.com, Dose.ca, National Post, 11 local online newspapers, working.com, driving.ca, househunting.ca, Global TV...

<http://www.canada.com>

inform enlighten entertain
inform enlighten entertain

